

Example of type of poster which may be used to announce scholarships.

SCHOLARSHIPS

In Dairy Technology at (Space for school name)

Scholarships have been established for (*Name of state*) high school graduates to study dairy technology at (*School name*). These scholarships become available with the opening of the autumn quarter and carry stipends of \$150 to \$300.

Each award will be made on the basis of a written examination, a personal interview, and an evaluation of the candidate's background, character, personality, and high school academic and extracurricular record. Proficiency in science and English is desired, and only male students will be considered. **Farm background is not essential.**

THE FIELD OF DAIRY TECHNOLOGY

Science—Plant Operations—Management—Engineering—Sales
Dairying is one of the nation's largest and most stable industries. Dairy technology is the industrial phase of the industry and includes procurement, processing, manufacturing, distribution, merchandising, and sales of milk and milk products. Job opportunities exist for dairy technology graduates in plant operations, management, technical control, dairy engineering, product and equipment sales, field work with producers, public relations, public health, research, and teaching.

(*Space for school name*) has excellent modern facilities for the study of dairy technology and the Department is ranked high among the departments in the United States. A graduate in dairy technology receives a broad four-year university education, the degree of Bachelor of Science in dairy technology, and is virtually certain of a job in his chosen field. While attending college, he has an opportunity to earn part of his expenses and to obtain experience through summer work in the industry.

For information consult the High School counselor, the local dairy organizations, or write to the Department of Dairy Technology, College of Agriculture (Name and address of university or college)

Example of type of poster which may be used to promote interest in dairy technology.

A Career Awaits in

DAIRY TECHNOLOGY

The Industrial Phase of the Dairy Industry - Science - Plant Operations - Management - Engineering - Sales

Dairying is one of the nation's largest and most stable industries—and the dairy technology phase deals basically with the procurement, processing, manufacturing, distribution, sales, and merchandising of milk and milk products. The field is wide and varied in scope, the opportunities for qualified men numerous and excellent. **Farm background is not essential.**

The broad four-year educational program of (*Name of school*) leads to the degree of Bachelor of Science in dairy technology. Excellent modern facilities are available for instruction—among the finest in the United States.

Dairy technology graduates are found in dairy plant operations, business management and executive positions, technical control, engineering for equipment and plant design and operation, product and equipment sales, field work with milk producers, public relations and trade association activities, public health, research, and teaching.

Scholarships for superior high school male graduates are available on a competitive basis.

For information consult the High School counselor or principal, the local dairy organizations, or write to the Department of Dairy Technology, College of Agriculture (Name and address of school)