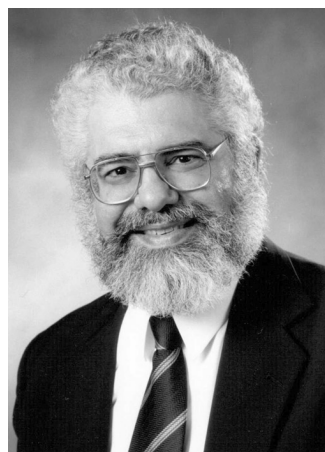


ADSA Presidential Report

Dave Barbano

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It was a great honor for me to serve as your elected president of ADSA. The unique nature of ADSA that brings together both animal production and dairy foods processing is, and will continue to be, a great strength of ADSA.



Centennial Celebration

The 2006 Centennial Celebration of the ADSA was an outstanding success! This success was due to the efforts of the ADSA Centennial Planning Committee, chaired by Keith Cummings, and the many ADSA members that participated in Centennial planning and activities.

The opening session video history of ADSA kicked off the meeting very well and the highlight of the oral program was short presentations by Pioneers in Dairy Science that provided a historical perspective on many research topics of current interest. Looking back at the picture of the group of dairy scientists that first formed ADSA in 1906, I think that if they were here today they would be very proud of what has been accomplished by ADSA. Brenda Carlson was recognized at the annual meeting as the retiring executive director of ADSA, and Peter Studney was welcomed as the new ADSA executive director. The Centennial book entitled *One Hundred Years of Inquiry and Innovation* was introduced at the Centennial Celebration and copies can be ordered directly on the ADSA web site. This book is a wonderful gift for invited speakers or visitors that have an interest in the advances in the US dairy industry during the past 100 years. A video history of ADSA is also available for download from the ADSA web site. The participation of international members of ADSA in the annual meeting continues to grow. The International Reception at the annual meeting provides an ideal opportunity for networking with international members of ADSA. I encourage everyone to attend the International Reception at future annual meetings as ADSA continues to be an international leader in deliv-

ery of science-based knowledge and programs in dairy science.

Journal of Dairy Science

The *Journal of Dairy Science* continues to maintain a high impact factor and is the highest ranked general dairy research journal in the world. At the current pace, it is likely that the number of pages of high-quality research in JDS will increase again this year and will exceed 5,000 pages for the first time in the history of ADSA. The ADSA Board has placed a high priority on ensuring that JDS maintains its high quality and has approved upgrades to the software for the electronic submission, review, and text editing system to maintain the highest quality of service to authors and reviewers and to enhance the efficiency of our editorial staff. Currently, all issues of JDS from 1990 to date are available electronically through the ADSA web site. ADSA has assembled the complete collection of the JDS beginning in 1917 and has contracted to have all the issues prior to 1990 scanned to make them available electronically. The ADSA Board feels that making all of JDS available electronically will enhance the value of JDS in this time of electronic literature searches and increase the benefit of membership in ADSA. We expect all issues to be online by mid-2007 and we owe a special thanks to John Campbell and Herb Head for their generous donations of back issues.

Membership

While ADSA remains strong as an organization, professional membership continues to decline. This has been a long-term trend within ADSA and other scientific societies and is a concern to the ADSA Board. The decline in membership reflects the decline in size of animal, dairy, and food science departments and corporate consolidation within the dairy industry. A bright spot with respect to membership has been growth in the number of international members of ADSA and their active participation in many ADSA activities. The ADSA Board is reviewing the demographics of ADSA membership and is very positive about maintaining ADSA in a leadership role in dairy science. The ADSA Board recognizes that the program and activities of

ADSA need to adjust to the changing demographics of the organization and continue to serve the ever-changing needs of ADSA members and the dairy industry. As a result, ADSA has placed a high priority on completing the strategic planning process to provide a road map for continued success into the future.

ADSA Strategic Plan

Strategic planning is important for an organization to bring clarity and direction to the approaches that will help the organization accomplish its mission and vision. At the 2006 Town Hall Meeting during the annual meeting in Minneapolis, the focus points of the ADSA Strategic Plan and results of a membership survey were presented to ADSA members for review and comment. In 2006/2007, ADSA Board members are leading committees in the six focus areas of the strategic plan and will develop tactics to help ADSA move forward in those areas. At the 2007 annual meeting in San Antonio, the Strategic Planning committees will report their recommendations to the ADSA membership at the Town Hall Meeting. ADSA needs your participation and input in this process and I encourage everyone to attend the 2007 ADSA Town Hall Meeting.

Financial Status

ADSA had a good year in 2005–2006 and posted a net gain in assets of about \$386,000. Several years of a positive balance have put ADSA on sound financial ground. The ADSA Treasurer and Board have worked very hard to make the ADSA budgeting transparent and have embarked on a financial planning process to project income and expenses for 5 years into the future. The main sources of income for ADSA are membership dues and page charges for the journal. The membership decline has decreased revenue from dues but the growth in the number of published pages of research papers during the last 4 years has increased revenue from the journal to make up for decline in revenue from membership. The Board is watching these trends very closely because it is not known how much further total membership will decline or how much the number of published pages in the journal might grow. With these uncertainties the Board feels that it is important for ADSA to have a cash reserve to provide time to respond to unexpected changes in income or expenses that may occur in the future. The strategic planning process is

looking at all of these factors that influence the financial security of ASDA.

FASS Management

The Federation of Animal Science Societies (FASS) is an organization that provides management services to scientific societies and is co-owned by ADSA, the American Society of Animal Science (ASAS), and the Poultry Science Association (PSA). The ADSA president elect, president, and past president serve as members of the Board of Directors of FASS along with three members each from ASAS and PSA. The FASS staff provides all the editorial, information technology, annual meeting, and management support for the activities of ADSA, ASAS, PSA, and the other client scientific societies that are served by FASS. This shared management service organization was created by ADSA, ASAS, and PSA to provide more cost-efficient service to all three scientific societies. For several years, FASS posted financial losses and change was needed. During the past three years, the FASS Board has made major changes in the leadership, structure, and operation of FASS to bring it back into sound financial condition. In 2006 FASS will post a gain in net assets and this will allow FASS to start building back a financial reserve that will bring stability. The representatives of ADSA on the FASS Board have been very actively involved in this process and feel that FASS is gaining stability and moving forward to provide cost-effective services to ADSA and its members.

Final Thanks

This past year has been a challenge for me personally. An unexpected heart attack and open-heart surgery on January 4, 2006, changed my life. During the time of my illness, the true strength of ADSA was demonstrated. Vice President Gary Hartnell stepped in and carried out the responsibilities of ADSA president with the help of the ADSA Board, treasurer, and ADSA executive director. Activities of ADSA continued without interruption until I was ready to return to my duties in June. I thank them all for their support during this difficult period and I thank the many ADSA members from around the world that sent me get-well wishes during my recovery. I look forward to carrying out my duties as ADSA Past President and hope to see you in San Antonio at the 2007 Annual ADSA Meeting next year.